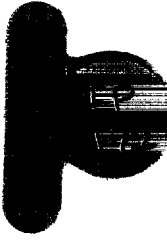


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CONFIDENTIAL

CENTRAL INTELLIGENCE AGENCY

Project: 1P-172

OFFICE OF REPORTS AND ESTIMATES

Project Initiation Memorandum

Date: 10 October 1950

To: D/LA

From: Publications Division, Projects Planning

Subject: Jornada, newspaper in Bogotá, ColombiaStatement of ProjectOrigin: Internal (K-3386)Problem: To furnish following information on subject newspaper:

- a. circulation figures
- b. names of columnists and reporters
- c. financial status
- d. names of owners and/or backers

Scope:Graphics (if any):Form: MemorandumDissemination deadline
(if any):Draft due in D/Pub: When convenientResponsible Division: D/LAInternal Coordination:Departmental responsibilities:Classification to be no higher than: SecretRecommended Dissemination: Requester onlyAD/ORE
D/LA
OPC**CONFIDENTIAL**

~~CONFIDENTIAL~~

48800

6 October 1950

MEMORANDUM FOR: CHIEF, D/PUB, ORE

ATTENTION : [REDACTED] 25X1A

SUBJECT : Jornada

REFERENCE : Case K-3386

1. The following information is requested with reference to subject newspaper, a daily publication in Bogota, Colombia:

- a. Circulation figures
- b. Names of columnists and reporters
- c. Financial status
- d. Names of owners and/or backers

25X1A

2. For your information, [REDACTED] of this office on extension 3215 is familiar with the above request.

25X1A

[REDACTED]
Chief, Intelligence Support Branch

~~CONFIDENTIAL~~

ROUTING AND RECORD SHEET

INSTRUCTIONS: officer designations should be used in the "To" column. Under each comment a line should be drawn across sheet and each comment numbered to correspond with the number in the "To" column. Each officer should initial (check mark insufficient) before further routing. This record and Routing Sheet should be returned to Registry.

FROM:

I/IS

NO.

33353

DATE

6 October 1950

TO

ROOM
NO.

DATE

REC'D

FWD'D

OFFICER'S
INITIALS

COMMENTS

1. Chief, D/Pub, OFE

25X1A

To D/LA 10/10

2.

3.

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15.

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Approved For Release 1999/09/21 : CIA-RDP79T01049A000200090002-5

Project: 1P-172

OFFICE OF REPORTS AND ESTIMATES

Project Initiation Memorandum

Date: 10 Oct 1950

To: D/LA

1. Colombia, Bogota -
Jornada

From: Publications Division, Projects Planning

2. Newspapers - ~~Bar~~ Colombia

Subject: Jornada, newspaper in Bogota, Colombia

Statement of Project

Origin: Internal (K-3386)

Problem: To furnish following information on subject newspaper:

Scope:

- a. circulation figures
- b. names of columnists and reporters
- c. financial status
- d. names of owners and/or backers

Graphics (if any): -

Form: Memorandum

Draft due in D/Pub: When convenient

Dissemination deadline
(if any):

Responsible Division: D/LA

Internal Coordination: -

Departmental responsibilities: -

Classification to be no higher than: SECRET

Recommended Dissemination: Requester only

AD/ORE

D/LA

OPC

DIPub

Approved For Release 1999/09/21 : CIA-RDP79T01049A000200090002-5

CONFIDENTIAL

25X1A

Chief, D/Pub (Attn: Projects Planning)

12 October 1950

Chief, D/LA

Jornada, newspaper in Bogota, Colombia

REFERENCE: D/Pub memo IP-172, 10 October 1950

a) According to "Editor and Publisher" 1950, "Jornada" claims a circulation of 35,000. According to the 3 Oct 50 FBID, "Jornada" has ceased publication.

b) Guillermo Umaña Rocha and Ruben Uribe Arcila are columnists for the paper. Jorge Villaveces writes editorials.

c) The paper is in poor financial condition.

d) "Jornada" is constituted as a stockholding company. At least nominally it has more stockholders than any other Colombian enterprise, since 100 thousand shares valued at 1 peso each were issued. The large group of its shareholders is made up of people of all classes, from bankers to shoeshine boys and peasants, with more of the latter than of the former.

On the Board of Directors are Antonio Ordóñez Ceballos, Santiago Valderrama, Jesús Macías, Manuel José Gaitan, and Jorge Villaveces.

Up to 18 August, Darío Samper was Director of the Paper and Jorge Villaveces was manager. On that date a majority of the Board of Directors replaced Samper and Villaveces by Jorge Uribe Marquez and Santiago Valderrama. The Samper group protested the action as illegal and refused to abdicate their positions. The present status of the paper is not clear. For further details, see [REDACTED]

25X1A

25X1A